

Plastics, Packaging & Sustainable Materials in Thailand

Strategic Market Report

For Packaging Manufacturers, Material Innovators, FMCG Suppliers,
Sustainability-Focused Brands, Investors and Sourcing Teams
Thailand | 2026 Website Edition



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1. Define product category, use case, target buyer, channel and destination market.
 2. Map required material performance, sustainability objective and compliance documentation.
 3. Identify Thailand and regional supplier options; benchmark price, MOQ, lead time and capability.
 4. Request samples, material sheets, certifications, production references and testing evidence.
 5. Prepare costing model covering tooling, plates, design, artwork, wastage, logistics, duties and rejected-goods risk.

Executive Snapshot

Selected report themes, designed to orient executives quickly before the detailed market analysis.

● Market Lens Thailand sector context	● Entry Focus Partners channels & routes	● Risk View Compliance operating controls	● Aditya Role Execution local support
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1. Executive Summary

Thailand's plastics, packaging and sustainable-materials sector is moving from a commodity-led manufacturing industry to a more complex platform for consumer markets, food safety, export compliance, circular-economy execution and brand differentiation. The industry serves food and beverage, personal care, hospitality, e-commerce, retail, healthcare, automotive, electronics, agriculture and industrial supply chains. For foreign companies, the opportunity is not simply to "buy packaging cheaper" but to design the right packaging system

for the product, customer, channel, compliance environment and sustainability claim.

Packaging demand remains supported by Thailand's large food-processing base, domestic consumer market, tourism and hospitality, online delivery, branded exports and ASEAN trade flows. At the same time, the industry is under pressure from volatile resin prices, competition from regional suppliers, margin compression, stricter environmental expectations, and rising requirements for recyclability, recycled content, compostability, traceability and credible sustainability claims.

Strategic thesis Winning in Thailand's packaging and sustainable-materials sector requires a practical blend of material selection, supplier validation, brand design, regulatory awareness, cost engineering, export documentation, and local execution control. Companies that treat packaging as a procurement item only will usually miss the larger value creation opportunity.

Executive Signal	Implication
Demand anchor	Food, beverage, consumer goods, e-commerce, hospitality, healthcare, export packaging and industrial applications.
Growth direction	Krungsri Research projects Thai plastic packaging production to grow around 2.5-3.0% per year during 2025-2027, with flexible and rigid packaging both supported by consumption and service-sector demand.
Sustainability pressure	Thailand's Plastic Waste Management Roadmap targets circular-economy treatment of target plastic waste and reduction/replacement of selected single-use plastics.
Policy direction	Draft sustainable packaging and EPR-related frameworks indicate a shift from voluntary packaging responsibility toward more structured producer accountability.
Commercial implication	Packaging decisions increasingly affect buyer acceptance, retailer approval, export eligibility, brand perception and future compliance cost.

Source note: Krungsri Research, Thailand Plastics Industry Outlook 2025-2027; Thailand Pollution Control Department Roadmap on Plastic Waste Management 2018-2030; SWITCH-Asia / EPR and sustainable packaging policy references.

What this means for clients

- Manufacturers and exporters need packaging that protects the product, meets destination-market requirements, supports sustainability claims and remains commercially viable at scale.
- Brand owners need packaging that communicates quality and trust while avoiding unsupported green claims, non-compliant materials or unrealistic claims of biodegradability/compostability.
- Investors and market entrants should evaluate the full value chain: resin/feedstock, converters, printers, packaging designers, testing laboratories, recycling systems, logistics and end-user channels.
- Sourcing-led projects require supplier audits, material documentation, sample testing, MOQ/cost modeling and clear quality-control specifications before purchase orders are placed.

2. Industry Overview

The industry covers the production, conversion, design, testing, sourcing, distribution and recycling of plastic, paper, bio-based, composite and other packaging materials. It also includes sustainable-material alternatives such as bioplastics, recycled-content materials, molded fiber, bagasse, paperboard, refill/reuse systems, mono-material flexible packaging, recyclable films, compostable packaging and packaging components designed for lower environmental impact.

Segment	Typical Scope	Commercial Relevance
Primary materials	PE, PP, PET, PVC, PS, ABS, bioplastics, paperboard, kraft paper, molded fiber, aluminum, glass and composite structures.	Raw material availability, price volatility, specification control and suitability for food-contact/export use.

Segment	Typical Scope	Commercial Relevance
Conversion & packaging	Injection molding, blow molding, extrusion, thermoforming, flexible packaging, pouches, bags, tubes, boxes, labels, closures and trays.	Main operating layer where quality, MOQ, printing, lead time and tooling decisions shape commercial outcomes.
Design & branding	Structure, artwork, dielines, color management, multilingual labels, retail display, premium packaging and unboxing experience.	Critical for consumer goods, gifts, hospitality, spa, wellness, food, cosmetics and export retail channels.
Testing & compliance	Food-contact checks, migration testing, recyclability assessment, packaging performance testing, packaging standards and product claims.	Increasingly important for buyer confidence, retailer approval and cross-border trade.
Recovery & circularity	Collection, sorting, mechanical recycling, chemical recycling, recycled-content use, EPR readiness and closed-loop packaging systems.	Moves packaging from linear cost item to circular-economy and compliance responsibility.

Key business models

- Contract packaging and OEM/ODM packaging development for brands, hotels, retail groups and exporters.
- Converter-led supply for flexible packaging, rigid packaging, molded components, bags, films and specialty applications.
- Design-led packaging agencies that combine packaging structure, branding, artwork and market positioning.
- Sustainable-material specialists supplying bagasse, paper, PLA, PBS, PHA, recycled PET, recycled PP, mono-material and compostable alternatives.
- Integrated packaging groups that combine manufacturing, recycling, design, printing, logistics and customer-specific innovation.

Thailand's packaging industry should not be evaluated in isolation. It is tied to food processing, retail, hospitality, e-commerce, export manufacturing, private-label development, cosmetics, personal care, pet care, health products, industrial goods and branded merchandise. This makes it a strategically relevant sector for Aditya Group's work across sourcing, market entry, product development and B2B commercialization.

3. Thailand Market Context

Thailand has several structural advantages: a developed petrochemical and converting base, a strong food and beverage manufacturing ecosystem, regional logistics access, export-oriented factories, packaging design capability, and rising demand for sustainable alternatives. The country's role in ASEAN manufacturing also means that packaging suppliers often serve both domestic clients and regional export customers.

At the same time, Thailand's packaging sector is not insulated from regional competition. Vietnam, China, Indonesia, Malaysia and India compete aggressively in price, capacity and export supply. Thailand's strongest positioning is therefore not always the lowest-cost packaging, but packaging that combines acceptable cost, quality consistency, design capability, reliability, local coordination and market proximity.

Demand Cluster	Thailand Context	Relevance
Food & beverage	Major packaging demand driver through processed food, beverages, ready-to-eat meals, frozen products, snacks, condiments and export food channels.	High
Hospitality & tourism	Hotels, resorts, airlines, spas and restaurants increasingly need premium, eco-conscious and guest-facing packaging.	High
E-commerce & delivery	Urban convenience, online retail and delivery channels create demand for light, protective, branded and cost-efficient packaging.	High

Demand Cluster	Thailand Context	Relevance
Cosmetics & wellness	Packaging affects product positioning, regulatory labeling, shelf appeal and premium perception.	High
Industrial and export goods	Transport packaging, pallets, wraps, protective films, export cartons and industrial components remain critical for trade execution.	Medium-High
Circular economy	Recycled-content materials, recyclability, EPR readiness and supplier documentation are moving into mainstream procurement.	Rising

Source note: Thailand's policy and industry direction is drawn from Krungsri Research, BOI materials, PCD plastic-waste roadmap, SCGP/FTI circular-economy references and sustainable-packaging policy sources.

4. Market Intelligence & Key Trends

Trend	What is happening	Strategic implication
1. Flexible packaging expansion	Flexible packaging continues to benefit from weight savings, lower logistics cost, convenience and broad food/consumer-goods applications.	Brands should assess mono-material structures, barrier requirements, recyclability and realistic recycling pathways.
2. Sustainable packaging moves from marketing to compliance	Sustainability is increasingly linked to buyer requirements, retailer policies, EPR readiness and export-market expectations.	Claims must be backed by material data, test reports, certifications and credible end-of-life logic.
3. Bioplastics and bio-based materials	Thailand's cassava, sugarcane and biochemical base provides a strategic foundation for bioplastic development.	Not all bioplastics are biodegradable; product owners must distinguish bio-based, biodegradable, compostable and recyclable materials.
4. Recycled content and PCR materials	Large buyers are pushing post-consumer recycled content and closed-loop packaging strategies.	Supply quality, contamination risk, food-contact suitability and price volatility must be managed.
5. Premium packaging for lifestyle categories	Hospitality, wellness, gifting, spa, cosmetics, pet care and consumer lifestyle products need more design-led packaging.	Packaging can raise margin and brand credibility when linked to strong storytelling and functional quality.
6. EPR and circular-economy readiness	Thailand is preparing for more structured packaging responsibility through EPR-related policy development.	Market entrants should build systems for packaging data, material reporting, recyclability and take-back partnerships.

Material choice is becoming a strategic decision

Material selection is no longer a simple comparison of unit cost. A business must evaluate functional performance, food safety, shelf life, user experience, printing quality, transport performance, recyclability, compostability, buyer requirements, destination-market rules, carbon impact, post-consumer recovery, and the credibility of any sustainability claim. A cheaper packaging material can become expensive if it creates breakage, failed testing, customs delays, rejected retail listings, reputational risk or weak consumer perception.

Circularity requires systems, not slogans

Many packaging projects fail because the term "eco-friendly" is used too broadly. Sustainable packaging can mean reduced material use, better recyclability, recycled content, renewable feedstock, compostability, reusable formats, refill systems, lower logistics weight or packaging that reduces product waste. Each route has different commercial and technical consequences. For Thailand-based projects, the practical question is: what material can be sourced reliably, manufactured consistently, documented properly, and accepted by the buyer and end-user?

5. Opportunity Landscape

The best opportunities in Thailand are not generic plastic trading. They are found where packaging solves a real customer problem: export readiness, premium positioning, sustainability compliance, shelf-life protection, logistics efficiency, low-MOQ product launches, private-label commercialization, or hospitality/retail presentation.

Opportunity Area	Where it applies	Attractiveness	Execution Watchpoint
Sustainable food-service packaging	Bagasse, molded fiber, paper-based alternatives, recyclable PET/PP, reusable systems and compostable formats for hotels, restaurants, catering and delivery.	Medium to High	Cost sensitivity and green-claim accuracy.
Premium gift & lifestyle packaging	Rigid boxes, eco-luxury packaging, branded inserts, corporate gifts, festival packs, spa/wellness kits and hospitality amenities.	High	Design execution and MOQ planning.
Export packaging for SMEs	Packaging redesign, labeling, protection, cartons, inserts, palletization and documentation for export-ready products.	High	Compliance and testing requirements vary by destination.
Cosmetics, spa and wellness packaging	Bottles, jars, tubes, sachets, refill packs, labels and sustainable secondary packaging.	High	FDA/labeling/claims coordination needed.
Pet care and consumer lifestyle products	Premium retail packs, refill systems, pouch packaging, molded trays and subscription-commerce packaging.	Medium-High	Brand consistency and supplier reliability.
Recycled-content and circular packaging	PCR PET/PP applications, recycled paper, closed-loop projects and corporate sustainability-linked packaging.	Rising	Documentation, quality consistency and food-contact limitations.
Bioplastic and bio-based materials	PLA, PBS, PHA, starch blends and related applications where performance and end-of-life claims are well defined.	Selective	Compostability infrastructure and certification gaps.
Smart and traceable packaging	QR codes, authentication, product education, after-sales experience and supply-chain information.	Emerging	Data management and UX design.

Priority opportunities for Aditya Group's ecosystem

- Givra: premium, sustainable and emotionally designed gift packaging for corporate gifts, hospitality, retail and lifestyle brands.
- Thai Aesthetics: packaging for export-ready Asian products repositioned under Thailand-led branding and product storytelling.
- Natural Senses: packaging for spa, personal care, organic, wellness and refill-oriented products.
- Verdéa: eco-products and sustainable packaging concepts for hospitality, corporate clients and conscious lifestyle categories.
- Novora and consumer tech: protective, premium and compact packaging for smart devices and innovative gifts.

6. Competitive & Operating Environment

The operating environment is fragmented at the lower end and increasingly professionalized at the upper end. Thailand has small converters, family-owned packaging suppliers, mid-sized manufacturers, specialist printers, design agencies, industrial packaging suppliers and large integrated groups. Buyers often face a difficult trade-off between price, quality, lead time, MOQ, English-language coordination, documentation, flexibility and problem-solving capability.

Competitor Type	Strengths	Limitations
Large integrated packaging groups	Strong manufacturing base, corporate systems, innovation resources and sustainability programs.	Often less flexible for small-volume or exploratory projects.
Mid-sized converters	Practical manufacturing capability, local relationships and reasonable commercial flexibility.	Quality documentation and export readiness vary widely.
Small workshops/suppliers	Competitive pricing and flexibility for simple items.	Higher risk in quality consistency, timelines, material proof and communication.
Design-led packaging firms	Strong branding and premium presentation capability.	May rely on external manufacturers and need execution oversight.
Importers/traders	Useful for speed and variety, especially China/ASEAN sourcing.	Material traceability, certifications and after-sales accountability require verification.

Practical operating realities

- MOQs can drive the economics of packaging more than unit price; tooling, mold charges, printing plates and artwork revisions need early visibility.
- Premium packaging often requires multiple vendors: structure, printing, inserts, labels, finishing, accessories and final assembly.
- Sustainable-material substitutions can change durability, heat resistance, water resistance, shelf life, seal integrity, surface finish and logistics damage rates.
- Thai suppliers may be strong technically but weak in strategic documentation, export presentation, English communication or commercial follow-through.
- Quality control should include approved samples, material specifications, color references, packaging stress tests, inspection checkpoints and clear rejection criteria.

7. Regulatory & Compliance Considerations

Packaging compliance depends on the product category, end-use, destination market, materials, claims and sales channel. Food-contact packaging, cosmetic packaging, medical-adjacent packaging, children's goods, export packaging and e-commerce packaging may each trigger different standards, testing requirements and buyer documentation.

Compliance Area	What to Check	Practical Note
Food-contact materials	Migration testing, safety documentation, GMP expectations, labeling and buyer-specific food safety standards may apply.	Do not assume a material is food-safe because it is commonly used.
Environmental claims	Claims such as recyclable, biodegradable, compostable, ocean-safe, plastic-free or carbon-neutral need proof and should be legally reviewed.	Greenwashing risk is increasing globally.

Compliance Area	What to Check	Practical Note
Plastic waste roadmap	Thailand's roadmap aims to reduce/restrict selected single-use plastics and bring target plastic waste into circular-economy systems.	Relevant to product design and long-term packaging strategy.
EPR direction	Draft sustainable packaging frameworks indicate movement toward producer responsibility for packaging life-cycle management.	Plan for material reporting, take-back systems and producer obligations.
Import/export rules	Customs classification, duties, certificates of origin, FTAs, labeling and product-specific documentation must be checked.	Packaging can affect tariff classification and customs treatment in some cases.
BOI and investment incentives	Certain eco-friendly polymer, recycling, biotechnology and manufacturing activities may be eligible depending on project scope.	Eligibility is activity-specific and must be assessed before investment.
Standards and testing	Packaging performance, transport testing, food-contact testing, recyclability assessment and sustainability certifications may be required by buyers.	Build testing cost and lead time into the project plan.

Compliance principle For sustainable packaging, the safest approach is evidence-led communication: define the material, validate the performance, document the supply chain, test where needed, and make only claims that can be substantiated in the intended market.

BOI relevance

BOI promotion may be relevant for selected manufacturing, biotechnology, eco-friendly polymer, recycling, R&D, automation or higher-value materials projects. However, BOI eligibility should not be assumed simply because a product is described as sustainable. The activity, technology level, investment plan, machinery, process, local value creation and project substance need to match BOI-promoted categories and conditions.

Source note: BOI Investment Promotion Guide 2025 and BOI bioplastics materials indicate that Thailand promotes investment in targeted activities and sees bioplastics as a strategic opportunity due to feedstock, supply-chain and regional-market advantages.

8. Market Entry & Execution Considerations

Companies entering Thailand's packaging and sustainable-materials space should avoid a purely supplier-list approach. The right execution model depends on whether the client is sourcing packaging, launching a brand, setting up manufacturing, building a distribution channel, exporting from Thailand, or developing a sustainable-material innovation project.

Entry Route	Execution Requirements	Best Fit
Sourcing-only	Identify and qualify suppliers; obtain samples; compare pricing, MOQ and lead time; validate materials and quality.	Best for simple packaging requirements or early product testing.
OEM/ODM packaging development	Develop structure, materials, artwork, prototypes, testing and production with local or regional suppliers.	Best for branded products, gifts, personal care and hospitality.
Thailand distribution	Import or manufacture packaging products and distribute to hotels, F&B, retailers, e-commerce sellers and corporate buyers.	Requires sales channels, inventory planning and local account management.
Manufacturing setup	Establish converting or materials production in Thailand, potentially with BOI or industrial estate support.	Requires deeper feasibility, permits, capex, land/factory, labor and environmental review.
Joint venture/partner model	Use Thai partner capability for production, market access, licenses, local relationships or recycling ecosystem.	Partner due diligence and governance are critical.

Entry Route	Execution Requirements	Best Fit
Circular-economy platform	Build collection, sorting, recycled-content use, reporting and brand-owner partnerships.	Requires multi-stakeholder coordination and patient execution.

Recommended market-entry workplan

1. Define product category, use case, target buyer, channel and destination market.

2. Map required material performance, sustainability objective and compliance documentation.

3. Identify Thailand and regional supplier options; benchmark price, MOQ, lead time and capability.

4. Request samples, material sheets, certifications, production references and testing evidence.

5. Prepare costing model covering tooling, plates, design, artwork, wastage, logistics, duties and rejected-goods risk.

6. Run buyer validation: appearance, strength, usability, storage, logistics and retail/hospitality acceptance.

7. Establish final supplier terms, QC checklist, delivery schedule and fallback options.

8. Build scale-up plan: inventory, demand forecast, reorder lead time, cash cycle, packaging data and sustainability records.

9. Risks, Challenges & Watchpoints

Risk	Why it Matters	Mitigation
Greenwashing and unsupported claims	Using vague eco claims without proof can damage credibility and create regulatory or buyer risk.	Use substantiated, specific and jurisdiction-appropriate claims.
Wrong material substitution	Replacing plastic with paper, bioplastic or compostable material can reduce performance or increase damage/waste.	Conduct performance and use-case testing before rollout.
MOQ and hidden cost mismatch	Low unit price may hide tooling, mold, printing plate, wastage, storage and cash-cycle costs.	Model total landed and total project cost.
Supplier overstatement	Some vendors may claim food safety, compostability or recyclability without adequate documentation.	Verify certificates, test reports and material traceability.
Export market non-compliance	Destination-market regulations may require different labels, materials or documentation.	Confirm buyer and country requirements before packaging approval.
Quality drift after sampling	Production batches may differ from approved samples due to material substitution or process variation.	Use golden samples, inspections and production batch controls.
Circular-economy execution gap	A recyclable package may not actually be recycled if collection, sorting or recycling infrastructure is absent.	Define realistic end-of-life pathways and communicate accurately.
Partner dependency	Poor partner selection can cause delays, pricing disputes, IP leakage or weak delivery control.	Perform due diligence and define governance early.

Common mistake

The most common mistake is to make packaging decisions after the product, pricing and channel strategy are already fixed. In reality, packaging affects perceived value, logistics, breakage, customs documentation, export labeling, MOQ, working capital and sustainability credibility. It should be built into market entry and product commercialization from the beginning.

10. Aditya Group Perspective

Aditya Group views packaging as a strategic bridge between product development, market positioning, sourcing, export readiness and commercial execution. For Thailand, the opportunity is particularly strong because the country combines manufacturing access, hospitality standards, export experience, lifestyle-product creativity and increasing sustainability awareness.

However, the market also requires practical discipline. The difference between a strong packaging project and a failed one is rarely just design. It is usually the quality of the execution system: supplier selection, specification control, commercial terms, documentation, inspection, buyer validation and the ability to coordinate Thai and international stakeholders.

Aditya Group advisory viewpoint The highest-value packaging opportunities in Thailand will be won by companies that combine design intelligence with operational discipline. The client must know what the package needs to do commercially, technically and legally before asking suppliers to quote.

Where we see the strongest client need

- Foreign companies entering Thailand that need local packaging suppliers, product localization, Thai-language packaging, and practical market-entry execution.
- Thai exporters who need packaging upgrades to meet international buyer expectations and improve perceived product value.
- Hospitality, spa, wellness and lifestyle brands that need premium sustainable packaging with credible sourcing and clear storytelling.
- Corporate-gift and branded-merchandise buyers who need better product-packaging integration rather than generic catalog purchasing.
- Manufacturers seeking sustainable-material alternatives but unsure about cost, performance, compliance and supplier reliability.

11. How Aditya Group Can Support

Support Area	What Aditya Group Can Do
Market intelligence	Industry mapping, buyer segmentation, competitor scan, price benchmarking, demand assessment and opportunity sizing.
Supplier sourcing & validation	Supplier identification, capability screening, sample coordination, documentation review, quotation comparison and negotiation support.
Packaging strategy	Material choice, premium positioning, sustainable packaging direction, channel fit, product-packaging alignment and brand-story integration.
Market entry & setup	Thailand entry strategy, company setup coordination, BOI feasibility assessment, partner model, operating plan and local execution support.
Business matching	Introductions to converters, packaging designers, trading partners, hospitality buyers, retail channels, exporters and industrial clients.
OEM/ODM coordination	Product-packaging development, design brief, supplier management, prototype review, production coordination and QC framework.
Distribution & commercialization	Channel strategy, B2B sales support, partner evaluation, pricing model, sales documentation and local representation.
Governance oversight	Project timeline, vendor accountability, commercial controls, risk review, reporting and management supervision.

Client engagement formats

- Industry opportunity assessment for investors, manufacturers and exporters.
- Supplier-sourcing mandate for packaging, sustainable materials or OEM product-packaging projects.
- Thailand market-entry advisory for packaging companies, material producers and product brands.
- Strategic execution support for Thai Aesthetics-style product development, private-label commercialization or export positioning.
- Board/Virtual CEO advisory where packaging is part of a broader market expansion, brand, sourcing or distribution strategy.

12. Selected Relevant Experience

Aditya Group's experience is best positioned through relevant capability areas rather than over-disclosing client names or sensitive project details. The following experience themes are directly applicable to plastics, packaging and sustainable materials:

Experience Theme	Relevance to This Industry
Trading & sourcing execution	Experience evaluating suppliers, pricing, margins, logistics, documentation, buyer requirements and practical deal execution.
Thai Aesthetics platform	Development of export-led lifestyle, eco, home, spa, pet, tech and branded product categories where packaging is central to commercialization.
Corporate gifts & branded products	Practical exposure to packaging-led product presentation, MOQ management, vendor coordination and B2B buyer requirements.
Hospitality-linked products	Understanding of hotel, resort, spa and premium guest-experience requirements relevant to sustainable and premium packaging.
Technology & systems	Ability to integrate data, CRM, sales documentation, supplier tracking and operational workflows for packaging/product commercialization.
Market entry advisory	Experience supporting foreign companies with Thailand strategy, local partner identification, business setup and operating-model design.

These capabilities allow Aditya Group to support clients at the practical execution layer: from market research and opportunity framing to sourcing, partner selection, supplier validation, commercial model development and local operating oversight.

13. Conclusion & CTA

Thailand's plastics, packaging and sustainable-materials industry is entering a more demanding but more attractive phase. Demand remains supported by food, consumer goods, tourism, e-commerce, exports and lifestyle-product development. The next phase of competitiveness will be shaped by design, compliance, sustainability credibility, supplier reliability and circular-economy readiness.

For companies entering the market, the most important decision is not whether Thailand can supply packaging. It can. The more important question is whether the company can define the right packaging strategy, select the right partners, manage compliance and execute commercially without losing time, margin or credibility.

Next step Request an Industry Discussion with Aditya Group to assess packaging and sustainable-material opportunities in Thailand, identify the right supplier or partner model, and build a practical execution roadmap for sourcing, market entry, OEM development or distribution.

Appendix: Selected Source Notes

Source	Use in Report	URL
Krungsri Research	Industry Outlook 2025-2027: Plastics	https://www.krungsri.com/en/research/industry/industry-outlook/petrochemicals/plastics/io/io-plastics-2025-2027
Pollution Control Department, Thailand	Thailand's Roadmap on Plastic Waste Management 2018-2030	https://www.pcd.go.th/wp-content/uploads/2021/10/pcdnew-2021-10-19_08-59-54_995414.pdf
Thailand Board of Investment	Investment Promotion Guide 2025	https://www.boi.go.th/upload/content/BOI_A_Guide_EN.pdf

Source	Use in Report	URL
Thailand Board of Investment	Bioplastics / Thailand as a Bioplastic Hub	https://www.boi.go.th/upload/content/BioplasticsBrochure.pdf
SWITCH-Asia	Plastic Policies in Thailand / EPR and sustainable packaging policy context	https://www.switch-asia.eu/site/assets/files/4411/plastic_policies_th.pdf
Thai-German Cooperation / GIZ	MA-RE-DESIGN drives PRO development for effective EPR	https://www.thai-german-cooperation.info/news/ma-re-design-drives-pro-development-for-effective-epr/
SCG Packaging	2025 operating results and sustainability/circular economy information	https://investor.scgpackaging.com/en/home
SCG Packaging Sustainability	Circular economy and recyclable/renewable materials information	https://sustainability.scgpackaging.com/en/governance/circular-economy
Thai Packaging Center, TISTR	National packaging development and testing services	https://www.tistr.or.th/Industrials/tpc/
Thai Packaging Association	Industry association context	https://www.thaipack.or.th/en

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Build the Right Thailand Entry Strategy

Aditya Group helps clients evaluate market potential, identify partners, structure practical entry routes and coordinate local execution in Thailand.

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