



STARTUP

IN THAILAND

STARTUP | BUILD | PROMOTE

EMPOWERING GLOBAL BUSINESSES IN THAILAND

*End-to-End Solutions for Market
Entry and Expansion in Thailand*





ABOUT US

Welcome to Startup in Thailand

At Startup in Thailand, we are dedicated to making your entry into the Thai market as smooth and successful as possible. Our services are designed to support international businesses from initial market exploration to full operational establishment. With a focus on efficiency, strategic partnerships, and local market expertise, we empower our clients to grow and thrive.

- **Proven Experience:** Over two decades supporting international businesses across 20+ industries, with deep insight into Thailand's diverse market.
- **Results-Driven Execution:** Multi-disciplinary skills and industry knowledge for impactful, efficient solutions.
- **Local Insight:** Smooth, bureaucracy-free setup and operations, handled by local experts.
- **Flexible Engagement:** Tailored project models to fit your specific business needs.
- **Client-Focused:** Solutions aligned with your vision and growth strategy.
- **Cost-Saving Shared Services:** Streamlined support that reduces operational costs and complexity.
- **Effective Market Entry:** Local connections and insights for rapid market penetration.
- **Dedicated, Bilingual Team:** Committed professionals ensuring seamless operations and success.

New Business Management

We specialize in helping international investors and entrepreneurs establish a strong foothold in new markets. Our service includes:

- **Business Acquisition & Joint Ventures:** Discover existing businesses for sale or partner with trusted local companies for joint ventures, ensuring smooth entry and market integration.
- **Complete Business Setup:** Whether starting from scratch or acquiring an existing venture, we provide end-to-end support.
- **Build, Operate, Transfer (BOT) Model:** We handle every aspect of your business project—from initial planning and operations to successful market expansion—before seamlessly transferring management back to you.
- **Strategic Development & Growth:** Our expert team focuses on operational efficiency and strategic growth to maximize your business's potential.
- **Local Market Expertise:** With extensive knowledge of the Thai market, our team ensures strategic decisions are tailored for maximum success.
- **Operational Efficiency:** Our experienced professionals implement streamlined operations to optimize productivity and profitability, positioning your business for sustainable growth.

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CORE SERVICES

Full Branch Setup

We provide comprehensive support for businesses looking to establish a branch in Thailand, ensuring a smooth, fully compliant setup and ongoing operational support. Our services include:

- **Legal Business Establishment:** We handle the entire process of legally setting up your branch, whether as a Thai Company, Board of Investment (BOI) entity, or another structure as advised by our expert legal team.
- **All-Inclusive Operational Support:** From office space and legal consulting to compliance management and business development, we offer full operational assistance tailored to your needs.
- **Customized Solutions:** Each setup is customized according to your specific business goals, with adaptable support that grows as your branch does.
- **Strategic Partnerships for Long-Term Growth:** We focus on building long-term relationships and partnerships to ensure your branch's success and sustained expansion in the Thai market.

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A photograph of two business professionals in an office setting. One person is pointing at a document on a table while the other looks on. The image is slightly blurred and serves as a background for the top section of the page.

CORE SERVICES

Representation Services

Our Representation Services offer a streamlined, cost-effective way to establish a market presence in Thailand without needing a legal entity. Ideal for businesses testing the market, this solution includes:

- **Virtual Branch Support:** Access our office space, infrastructure, and dedicated team who work under your vision and direction, tailored to meet your specific business objectives.
- **Flexible, Scalable Presence:** Operate for 1-2 years to gauge market potential before making a long-term commitment.
- **End-to-End Operational Assistance:** From sourcing and distribution to liaison work and business development, we are your eyes and ears on the ground, ready to drive success in any industry.
- **Full Branch Experience, Minimal Setup:** Enjoy the benefits of a nearly full-fledged branch, leveraging our local expertise and resources to make an impact.

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The Thai Advantage for Global Businesses


Thailand is a thriving hub for trade and investment in Southeast Asia, with a welcoming environment for foreign businesses. By establishing operations here, your company can gain:

- **Strategic Location:** Proximity to major Southeast Asian markets.
- **Skilled Workforce:** Access to a capable and cost-effective workforce.
- **Government Incentives:** Tax benefits and incentives, particularly through the BOI.
- **Growing Consumer Market:** Expanding middle class and robust demand across multiple sectors.

Click Here
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Proposal &
Consultation

Get in Touch

Ready to grow in Thailand? Reach out to us to explore how we can support your business goals.

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